

INDUSTRY SOLUTIONS

CONSUMER
PACKAGED GOODS

With 175 full-time team members in 350,000 square feet of facilities in Montreal, Ottawa, and Vancouver, we are an experienced packaging, logistics, and marketing partner for CPG/FMCG brands and distributors, serving clients from market-leading brands to start-ups.

Supply chain operations teams count on our national presence, strategic locations, and seamless packaging and logistics capabilities to strengthen their supply chain and retailer support.

Product marketing, trade marketing, and shopper marketing teams value our multi-disciplinary expertise, our ability to help them create the right concepts and solutions, and our strength in delivering complete projects from concept to retail.

We can help you get to market more quickly, strengthen your in-store presence, build more profitable relationships with retailers, and drive greater shopper demand.

CURRENT FACILITY LOCATIONS

Montreal (Laval) (*dedicated*)

Montreal (Lasalle)

Ottawa

Vancouver

Our facilities are located within a single shipping day of the majority of the Canadian population.

OUR WORK INCLUDES:

Primary & Secondary Packaging

Retail Display & Promotion

Warehousing & Logistics

Marketing Solutions

Marketing Analytics & Insight

PRIMARY & SECONDARY PACKAGING

- High-speed, fully automated multi-packing
- Combo packs and special packs
- Retail ready, shelf ready, and club store packaging
- Thermoformed and paperboard packaging, standard to luxury grade
- Materials specification, sourcing and supply
- Turnkey solutions from concept to prototyping and testing, and from manufacturing to assembly and fulfillment

CLIENT
TESTIMONIALS

“Kruger Products L.P. has held a relationship with TRICO Evolution since 2008. During this period the co-packaging service has been reliable and without issue.

Additionally, TRICO Evolution delivers value-added concepts that drive continuous improvement to our process. I would not hesitate to recommend the services of TRICO Evolution.”

Anne-Marie North
Purchasing Manager
Kruger Products L.P.

“Jamie and the TRICO Evolution team have been our partner in the development of a successful direct mail program targeting our retail partners and medical professionals – from our annual catalogue to our monthly catalogues and special flyer promotions. The personal approach Jamie takes when working on each new product is outstanding – regardless of how small or big a question is, he takes the time to call to sort out the issue at hand. And the whole TRICO team’s attention to detail ensures that our campaigns run smoothly and drop on schedule. I look forward to building upon the relationship we have.”

Tamara Yantha
Purchasing Coordinator
St Francis Herb Farm

WAREHOUSING & LOGISTICS

- Turnkey 3PL provider
- Inventory management
- Order fulfillment and distribution

RETAIL DISPLAY & PROMOTION

- Point of purchase/POP displays, assembly, and fulfillment
- Sampling packages
- Coupons/IRCs and labels
- On-shelf marketing solutions
- Print collateral and displays for promotions and sweepstakes

MARKETING SOLUTIONS

- Concept development and prototyping
- Sampling campaigns, from targeting to packaging and distribution
- Direct marketing campaigns: direct mail to cross-channel, generic to personalized
- Direct mail products and packages, standard to stand-out
- Print collateral from catalogs to brochures to unique items

MARKETING ANALYTICS & INSIGHT

- Customer insight and marketing decision support research
- Test/experiment design and performance analysis
- Data enrichment and mining

CONSULT WITH OUR TEAM

Our team offers multi-disciplinary experience and expertise in the CPG/FMCG field, and builds enduring partnerships with our clients.

See our Business Line Overviews, online or in PDF, for more details on our services

CLIENT TESTIMONIALS

“Without the hard-working team at TRICO Evolution, it would have been a challenge for us to deliver on a major retailer’s request to sell our product in Valentine-themed packaging in large volumes. Working with TRICO meant we could keep our resources focused on what we do best, making some of the world’s finest candies.”

Eric Long
Supply Chain Manager
NECCO

“TRICO Evolution took ownership of the part of the puzzle that we needed them to solve. They seamlessly solved our labeling issues and I do not think we would have the label that we have today if it wasn’t for TRICO and their staff taking ownership of the project and putting passion, hard work, and dedication into our business.”

David van Keuln
President
Donia Farms



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Packaging & Logistics
Printing, Signage, and Display
Direct & Database Marketing
Marketing Analytics & Insight

