



INDUSTRY SOLUTIONS

UNIVERSITIES AND COLLEGES

As a provider of print, display, and marketing products and services to several leading Ontario universities and colleges, our team understands the operations and needs of educational institutions – and has the multi-disciplinary expertise, technology and capabilities to effectively support diverse faculties, offices, and programs.

Our production team provides comprehensive printing, signage, and display services for offices, staff, and events right across the campus. And our marketing services team provides advanced data, campaign and personalization services to teams responsible for enrollment marketing, student experience, advancement, alumni relations, and fund development. This full array of support is seamlessly tied together by senior account and client service coordinators assigned to each institution.

CERTIFICATIONS

ISO 9001 (renewed annually)

Forest Stewardship Council (renewed annually)

SECURITY

As the printer of many recent Federal Budgets, the TRICO Evolution team and facilities can meet even the most stringent security requirements:

- Secure production facilities with access control and 24/7 monitoring
- Additional levels of security available for special projects and programs

OUR PRINT & DISPLAY WORK INCLUDES:

Printing & Publications

Displays & Signage

Online Ordering

Supply Management

PRINTING & PUBLICATIONS

- Over 75 full-time manufacturing and client service professionals
- 75,000 square feet of facilities
- Full range of offset, digital/copy, and large format print technology
- Complete folding, binding, shaping, kitting, and assembly services
- Advanced finishing treatments for premium products
- Inventory, kitting, and order fulfillment for printed collateral

DISPLAYS & SIGNAGE

- Indoor, outdoor, and event graphics, signage and displays
- Wide variety of materials and finishing for different applications
- Complete solutions including graphics and fixtures

ONLINE ORDERING

To simplify product ordering and inventory management, TRICO Evolution uses dedicated online client portals which can include some or all of these features:

- Secure online ordering accounts
- Public ordering
- Live customization and proofing for customized and personalized materials
- Order, usage, and inventory tracking

SUPPLY MANAGEMENT

We also provide supply management solutions including backup inventory at our facilities, low-inventory notifications, automated reprinting, and usage audits to reduce waste and/or unit costs.

OUR MARKETING & FUNDRAISING WORK INCLUDES:**Enrollment Marketing & Student Experience****Alumni Relations & Development****ENROLLMENT MARKETING & STUDENT EXPERIENCE**

- Direct marketing campaigns, direct mail and cross-channel with web, email, and Facebook integration
- Standard to advanced/1:1 personalization of marketing communications and documents (offline, online, and cross-channel)
- Advanced testing and measurement, campaign and cross-campaign
- New student welcome programs and insight surveys

ALUMNI RELATIONS & DEVELOPMENT

- Stewardship and fundraising publications, direct mail campaigns, and cross-channel campaigns
- Displays and materials for alumni and donor events
- Alumni and donor recognition certificates, gifts, and displays
- Standard to advanced/1:1 personalization of marketing communications and documents (offline, online, and cross-channel)

CONSULT WITH OUR TEAM

We are an experienced and capable print and marketing services partner for educational institutions, and we're passionate about providing the right solution for each project and program.

See our Business Line Overviews, online or in PDF, for more details on our services



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Packaging & Logistics
Printing, Signage, and Display
Direct & Database Marketing
Marketing Analytics & Insight

